

The logo is a circular emblem with a thick black border. Inside the circle, the text "SWISS BAKERY TROPHY" is stacked vertically in a bold, sans-serif font. To the right of the text is a large, black, stylized cross symbol. Below the main title, the words "Artisans", "Boulangers", and "Confiseurs" are listed in a smaller, regular sans-serif font. At the bottom of the circle, the year "2022/23" is written in a large, bold, sans-serif font.

**SWISS
BAKERY
TROPHY**

Artisans
Boulangers
Confiseurs

2022/23